

Kids Against Hunger

Feeding families around the world ... and around the corner

www.kah-il.org

June 14, 2024

Dear Sponsor,

Kids Against Hunger-Illinois celebrates 5.1 million meals packed and delivered to children and their families around the world and around the corner. We are very proud of our volunteers, runners and donors for supporting us over the years to achieve this outstanding accomplishment.

We are also VERY excited about our **10th Annual Race to Stop Hunger 5k**. The event will be held on Saturday, August 10, 2024 at 185 E. Lake Street Springbrook Center/Meachum Grove Forest Preserve, Bloomingdale, IL. 100% of race proceeds will assist in feeding children.

We are contacting you, as a local business, to form a partnership. Sponsoring these wonderful events is an opportunity to educate the community about your business and your commitment to helping the hungry children locally and around the world. Our website, newsletter, packing site and social media channels will reach over 5,000 people in local communities.

Kids Against Hunger-Illinois satellite focuses on local Illinois families and Nicaragua. This past year we have blanketed DuPage County food pantries with 15,000 meals of nutritious breakfast oatmeal. As a local charity, we have packed over 5.1 million meals since we opened in 2007. We are a non-profit, volunteer driven, locally funded organization that packages dry, highly nutritious food for these children and their families. We work with over 48 more satellite volunteer teams to deliver over 50 million meals each year for hungry people in over 40 different countries.

In addition to our Race to Stop Hunger sponsorship marketing benefits, our sustaining Sponsorship Packages include year-round marketing opportunities for your business. I would be pleased to meet with you and to talk about these opportunities with you. Don't miss this extraordinary opportunity to be a part of these community events and to support Kids Against Hunger and our mission in feeding families around the world and around the corner.

Please consider sponsoring and supporting the work of Kids Against Hunger- Illinois.

Enclosed are the sponsorship opportunities, benefits and donation process for your review.

Nancy Thiemann

Nancy Thiemann, Kids Against Hunger-Illinois, Associate Director

Race To Stop Hunger 5K, Race Director

P.O. Box 88536 Carol Stream, IL 60188

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SPONSORSHIP LEVELS - FEEDING AMERICA & THE WORLD

Premier Partner \$12,000 \$1000/mo. Feeds 4000 starving children

- Start/finish & headline t-shirt sponsor, 10 entries to race, *Plus* All Gold Medal Race Sponsor marketing.
- Quarterly featured shout-outs and Monthly posts on social media (You supply the post)
- Company will be mentioned and advertised as a main sponsor at all packing and special events.
- Your logo displayed on our donor wall and a partnership plaque for your company.
- Three private team packing events per year held at our facility for up to 30 people.
- Promote your business with flyers, at our facility, for volunteers to take when they visit and pack with us.
- Two featured spotlights in our monthly newsletter
- Work with HR on employee matching programs and campaigns.

Partner \$6,000 \$500/mo. Feeds 2000 starving children

- Official Bib Sponsor, 8 entries to race, *Plus* All Gold Medal Race Sponsor marketing.
- One private team packing event per year held at our facility for up to 30 people.
- Your logo displayed on our donor wall and a partnership plaque for your company.
- Your banner will be hung and your company advertised at all our organization special events.
- Two featured spotlights in our monthly newsletter and Quarterly social media share (you provide the post to us)
- Work with HR on employee matching programs and campaigns.

Premier Supporter \$3,000 \$250/mo. Feeds 1000 starving children

- Official Water Station Sponsor, 5 entries to race, *Plus* All Gold Medal Race Sponsor marketing.
- Your name logo displayed on our donor wall and a partnership plaque for your company.
- Your banner will be hung at all our organization special events.
- Two featured spotlights in our monthly newsletter and Quarterly social media share (you provide the post to us)
- Work with HR on employee matching programs and campaigns.

Supporter \$1200 \$100/mo. Feeds 400 starving children

- Official Mile Race Clock Sponsor, 3 entries to race, *Plus* All Gold Medal Race Sponsor marketing.
- Two featured spotlights in our online monthly newsletter.
- Work with HR on matching programs and campaigns.
- Quarterly social media share (you provide the post to us)

Gold Sponsor \$500 - \$1199

- Official Race Shirt Sponsor - Company name/logo featured on back
- Company name/logo included in event e-blasts (3000+ person database & social media)
- Showcased on our KAH Website and Race Registration sponsor page *Plus*, link to your business
- Company recognition throughout race and opening ceremonies
- Opportunity to provide gift/marketing material in all participant & volunteer packets
- Name or Logo on Promotional Materials: KAH website, flyers, posters (8 town radius)
- Race Day On-Site promotion: Booth space, Banner and All Sponsor Banner advertising

Silver Sponsor \$250 - \$499

- Showcased on our KAH Website and Race Registration sponsor page *Plus*, link to your business
- Company recognition throughout race and opening ceremonies
- Opportunity to provide gift/marketing material in all participant & volunteer packets
- Name or Logo on Promotional Materials: KAH website, flyers, posters (8 town radius)
- Race Day On-Site promotion: Booth space, Banner and All Sponsor Banner advertising

Bronze Sponsor \$100 - \$249

- Name or Logo on Promotional Materials: KAH website, flyers, posters (8 town radius)
- Race Day On-Site promotion: Booth space, Banner and All Sponsor Banner advertising



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Race to Stop Hunger 5k

2024 SPONSORSHIP COMMITMENT FORM

Sponsor Information

Company Name (as to be displayed) _____ Date: _____

Contact Name and Title: _____

Address: _____ City, State, Zip: _____

Phone: _____ Email: _____

Website: _____ SocialMedia: _____

Sponsorship Commitment

Sponsor Level

- Premier Partner \$12,000
- Partner \$ 6,000
- Premier Supporter \$ 3,000
- Supporter \$1,200
- Gold \$500 - \$1,199
- Silver \$250 - \$499
- Bronze \$100 - \$249

Event-Day Opportunities

- I would like to set up a Booth or Table
- I have a Banner for display at the race
- Post-Event Water Sponsor
- Post-Event Food Sponsor (packaged)
- Bag Sponsor

I am interested in creating a team to participate in the event.

Team Name: _____

Team Captain: _____

Email: _____

I would like to display an official Race To Stop Hunger poster

Payment Information

Method of Payment:

- Check Enclosed:** Payable to Kids Against Hunger-Illinois
- Credit Card:** Pay by Credit Card at <https://www.kah-il.org/feed-kids> Race To Stop Hunger Campaign or below.
- Zelle or Venmo:** Payable to info@kah-il.org
- Please Invoice Me**

Card Number: _____ Exp. _____ Security Code(back of card) _____

Payment Authorized

Signature _____ Date: _____

Print Name: _____ Title: _____

**Please Submit this completed form and a PNG, EPS, JPEG or TIF of your company logo to our Associate Director within 2 weeks of Sponsorship. Questions about Sponsorship Opportunities – please contact:

Nancy Thiemann, KAH Associate Director & Race Director 847-624-6343 racetostophunger@gmail.com

Thank you for Joining us to Help Stop Hunger!