

# Kids Against Hunger

Feeding families around the world ... and around the corner

## Race to Stop Hunger 5k

June 22, 2022

Dear Sponsor,

Kids Against Hunger Illinois is preparing for our 8th Annual Race to Stop Hunger 5k. The event will be held on Saturday, August 20, 2022 at the old Indian Lakes Golf Course, 250 W. Schick Rd. Bloomingdale, IL. 100% of race proceeds will go to feeding children.

We are contacting you, as a local business, to help support this great event with great marketing opportunities and return on your investment. Sponsoring this wonderful event is an opportunity to educate the community about your business and your commitment to helping the hungry children locally and around the world.

Kids Against Hunger-Illinois Satellite works with 48 more satellite volunteer teams to deliver over 50 million meals each year for hungry people in over 40 different countries. As a local charity, we have packed over 4.3 million meals since we opened in 2007. We are a non-profit, volunteer driven, locally funded organization that packages dry, highly nutritious food for these children and their families.

Great marketing opportunities are a part of our Sponsorship packages that include Corporate, Platinum, Gold, Silver and Bronze Sponsorship levels. I would be pleased to meet with you and talk about these opportunities with you. Don't miss this extraordinary opportunity to be a part of this new community fun run and to support Kids Against Hunger and our mission in feeding families around the world and around the corner.

**Please consider sponsoring this event and supporting the work of Kids Against Hunger- Illinois.**

Enclosed are the sponsorship opportunities and benefits for your review.

**Nancy Thiemann**

Nancy Thiemann, Race To Stop Hunger Executive Director

Kids Against Hunger-Illinois, Associate Director

110 Stratford Square Mall, Bloomingdale, IL

[racetostophunger@gmail.com](mailto:racetostophunger@gmail.com)

Cell:847-624-6343

[www.kah-il.org](http://www.kah-il.org)

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WHAT CAN *Kids Against Hunger* DO FOR YOUR BUSINESS?

RACE TO STOP HUNGER SPONSORSHIP OPPORTUNITIES

\_\_\_\_\_ **CORPORATE SPONSOR: \$2400 and up** ( \$200+ per month for one year)

- Sponsor of Start/Finish Line
- Headline T- shirt Sponsor (Logo across back)
- One year display of your banner in our new Packing Event Center
- 5 entries and shirts for corporate team members in race
- Plus all Gold Medal Level marketing opportunities listed below

\_\_\_\_\_ **PLATINUM SPONSOR: \$1200 - \$2399** ( \$100+ per month for one year)

- Sponsor of Mile Marker clock
- One year display of your banner in our new Packing Event Center
- 3 entries and shirts for corporate team members in race
- Plus all Gold Medal Level marketing opportunities listed below

\_\_\_\_\_ **GOLD MEDAL SPONSOR: \$500 - \$1199**

- Running Shirt's Sponsor - Company name/logo featured on back
- Company name/logo included in event e-blasts (3000+ person database & social media)
- Plus all Silver Medal level marketing opportunities listed below

\_\_\_\_\_ **SILVER MEDAL LEVEL: \$250 - \$499**

- Company recognition throughout race and opening ceremonies
- Opportunity to provide gift/marketing material in all participant & volunteer packets
- Link to your business on our KAH Website and Race Registration page
- Plus all Bronze Level marketing opportunities listed below

\_\_\_\_\_ **BRONZE MEDAL LEVEL : \$100 - \$249**

- Company added to our All Sponsor Race Banner
- Name or Logo on Promotional Materials: KAH website, flyers, posters (8 town radius)
- Race Day On-Site promotion with free booth space/banner

For questions or to become an official Race to Stop Hunger 5k Sponsor please contact:

Nancy Thiemann: [racetostophunger@gmail.com](mailto:racetostophunger@gmail.com) :(847) 624-6343

Volunteer. Donate. Get Involved. [www.kah-il.org/race-to-stop-hunger](http://www.kah-il.org/race-to-stop-hunger)



# 2022 SPONSORSHIP COMMITMENT FORM

Feeding families around the world ... and around the corner

## Race to Stop Hunger 5k

### Sponsor Information

Company Name (as to be displayed) \_\_\_\_\_ Date: \_\_\_\_\_

Contact Name and Title: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Social Media Handle(s): \_\_\_\_\_

### Sponsorship Commitment

#### Sponsor Level

- Corporate \$2400 and up
- Platinum \$1200 - \$2399
- Gold \$500 - \$1199
- Silver \$250 - \$ 499
- Bronze \$100 - \$ 249

#### Event-Day Opportunities

- I would like to set up a Booth or Table
- I have a Banner for display at the race
- Post-Event Water Sponsor
- Post-Event Food Sponsor (packaged)
- Bag Sponsor (Bronze and higher)

I am interested in creating a team to participate in the event.

TeamName: \_\_\_\_\_

TeamCaptain: \_\_\_\_\_

Email: \_\_\_\_\_

I would like to display an official Race To Stop Hunger poster

### Payment Information

#### Method of Payment:

- Check Enclosed:** Payable to Kids Against Hunger-Illinois
- Credit Card:** Pay by Credit Card at <https://www.kah-il.org/feed-kids> Race To Stop Hunger Campaign or below.
- Zelle or Venmo:** Payable to info@kah-il.org
- Please Invoice Me**

Card Number: \_\_\_\_\_ Exp. \_\_\_\_\_ Security Code(back of card) \_\_\_\_\_

Payment Authorized Signature \_\_\_\_\_ Date: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_

**Thank you for Joining us to Help Stop Hunger!**

Please submit this completed form and a PNG, EPS, JPEG or TIF of your company logo to our Race Director within 2 weeks of Sponsorship. Questions about Sponsorship Opportunities-please contact:

**Nancy Thiemann, Race Director**  
110 Stratford Square Mall, Bloomingdale, IL

[Racetostophunger@gmail.com](mailto:Racetostophunger@gmail.com)  
847-624-6343

